



# POPE HIGH SCHOOL FASTPITCH

www.popefastpitch.net

3001 Hembree Road – Marietta, Ga. 30062

770-578-7900

## 2014 - AAAAAA STATE CHAMPIONS - 2019

**Region champions**  
2012, 2017, 2018, 2019, 2020

**GHSA Final Four**  
2012, 2013, 2014, 2016, 2018, 2019, 2020

**GHSA State Runner Up**  
2012, 2018, 2020

**GHSA State Finals Tournament**  
2012, 2013, 2014, 2016, 2017, 2018, 2019, 2020

### **Pope Fastpitch Community Member:**

It has been an amazing past decade for the Pope Fastpitch program. Our program has amassed 279 wins (a county best), 8 trips to the “Elite Eight” tournament in Columbus, Georgia (a county best), five state championship game appearances (including the past three years), and two state championship titles in 2014 and 2019. At the regional level, Pope has won 5 region championships in the past 10 years, with 8 region championship game appearances. Our JV program continues to grow and achieve victories, setting a program JV win record in 2018. The Pope fastpitch metro program (grades 5-8) has sustained success over the past years, with the gold team finishing 1<sup>st</sup> in their regular season from 2014-2019 with a 2<sup>nd</sup> place finish in 2020. The varsity, junior varsity, and metro programs have built athletes of high caliber and high character thanks to the opportunities the program has been able to provide.

Individual honors for the program over the past decade include 19 players going on to play at the collegiate level, 26 GACA All-state players, 5 state players of the year, 3 state pitchers of the year, and 1 National player of the year. Additionally, a Pope fastpitch alum was previously named USA Today High School Player of the year, a member of USA Softball, and an ESPY winner for ESPN’s Best Female College Athlete. 56 players have been named to all-region teams, with 4 player of the year and 7 pitcher of the year awards.

The opportunities provided to the Pope fastpitch players are possible thanks to gracious community sponsors who value our players and our program. With a proven record of success, we are honored by your interest in the Pope fastpitch program. Participation from community business owners like you is vital to the success of our program and the opportunities provided for our young women student-athletes. Sponsorship of the Pope fastpitch program is a great way to promote your business while supporting local student-athletes. The members of the Pope fastpitch community support the local businesses in the Pope area every day. We appreciate and show support for the businesses that sponsor Pope athletics.

The Pope Athletic program serves hundreds of devoted student-athletes in the sports programs. Continued support from our sponsors enables all students in our school to be members of the Pope sports teams. Taking part in team sports teaches our athletes lessons beyond the playing field by promoting responsible social behaviors, academic success, confidence in oneself, an appreciation of personal health and fitness, strong social bonds with individual, strong connections to a program, and memories to last a lifetime. We value your support in providing athletes a platform to learn and grow in these aspects of life.

This letter provides general information about Pope High School, the athletic programs, an overview of sponsor benefits, and the various sponsorship opportunities available with the Pope fastpitch program. Any level of participation is greatly appreciated and helps Pope High School continue to serve its students and community. We know the past year has been tough on all members of the community, but the challenges of the year have brought our community together, demonstrating the resiliency and strength of athletes, families, businesses, and community members.

Please contact Steve McCormack at [stevemac1313@yahoo.com](mailto:stevemac1313@yahoo.com) or \_\_\_\_\_ to learn more about the opportunities available or to sign up. *The Pope Fastpitch Softball Booster Club is a 501(c)(3) tax-exempt, charitable organization.*

Sincerely,

*The Pope Fastpitch Booster Club Board and Ellie Viland, Head Coach*



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|---|--|---|---|

### Quick Facts on Pope High School:

- Ranked #1 in Cobb County, #2 in Georgia, and #86 nationally by the Washington Post’s “America’s Most Challenging High Schools”
- Past recipient of the Georgia School of Excellence Award
- National PTA School of Excellence
- Nearly 2,000 students with 50% participation in athletics.

### Quick Facts on Pope High School Athletics:

- Pope High School is a member of the Georgia High School Association (GHSA) and Pope Fastpitch competes in Region 6-AAAAAA
- Pope Athletics won the GADA Director’s Cup in 2016-2017 in Class AAAAAA and in 2013-2014 in Class AAAAA (recognizing the school that sees the most success in the state playoffs stretched across all sports)

### Why Pope Fastpitch & Pope Athletics?

- Quality exposure for low cost with numerous home games, spectators, and community members.
- Pope fastpitch teams combine to play over 24 home games (not including playoffs) in the upcoming 2021 season, giving multiple impressions at “The Racetrack,” Pope fastpitch’s field which was named 2017 Georgia Dugout Club Field of the Year.
- Great sponsor visibility on the scoreboard or community board, which is strategically placed facing Pope’s entrance/exit path. Seen daily by students, parents, visitors, and event spectators.
- Promotion to various schools in the East Cobb area and surrounding communities.
- Sponsor identification during varsity pregame over the PA system.
- Sponsor placement on Pope fastpitch website
- Support for the Pope High School community that visits your business.

### Q&A – Where Does the Money Come From and Where Does it Go?

#### **Q: Does Pope Fastpitch receive funding from Cobb County?**

A: Funds from Cobb County schools account for only a portion of our operating budget. The remaining funds are raised through player participation fees, fundraising activities, PHS booster clubs, concession sales, and community business sponsors.

#### **Q: Can athletes be excluded from playing on a team if they are unable to pay the required participation fees?**

A: Every student has the right to play, regardless of their ability to pay the fees. That is one of the reasons Pope relies on its sponsors and fundraising efforts, to make sure that all students who want to participate can.

#### **Q: Does it really cost that much to operate a team?**

A: Yes, various expenses associated with running a sports team include uniforms, equipment, coaches’ salaries, field upkeep, transportation, security, umpires, meals, etc.



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## Pope Fastpitch Softball



The Pope fastpitch program is one of the premier high school programs in the state of Georgia, qualifying for the state tournament in each of the last 11 years and winning the GHSA AAAAAA State Championship in 2014 and 2019. Last season, Pope finished as state runner-up, making their third consecutive state championship game appearance and fifth overall appearance in the last nine seasons. Pope players work to give back to the community by instructing future generations of players at the annual Pope fastpitch summer camp and leading the high school's annual Toys for Tots campaign, donating over 4000 toys over the course of the past 8 years.

Please consider contributing to the Pope fastpitch program to support their continued success: private support is essential to the program's ongoing achievements.

## Sponsorship Opportunity: \$350



View of sponsor board from Pope High School Main Entrance

In a prominent location for all Pope students and visitors, this sponsor board is at the entrance of the softball field in front of the school for all to see. Opportunities are currently available for 1.25-foot by 2.5-foot sponsorship space. The Pope softball field also is used by local baseball and softball programs, expanding sponsorship exposure. In addition, sponsors are featured on the Pope Fastpitch website:

<http://www.popefastpitch.net> and will receive a letter of appreciation.



Pope Fastpitch Sponsor Board

***Secure your spot today -- Please make checks payable to Pope Fastpitch Softball Booster Club. The Pope Fastpitch Softball Booster Club is a 501(c)(3) tax-exempt, charitable organization. Please contact Steve McCormack at [stevemac1313@yahoo.com](mailto:stevemac1313@yahoo.com) or 770-733-3764 with any questions.***



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## Pope Fastpitch Softball Sponsorship Opportunities



|  |   |
|--|---|
| <b>Grand Slam</b><br><b><u>\$1,000</u></b> | <ul style="list-style-type: none"> <li>• Premier signage at field</li> <li>• Business logo with link on program website</li> <li>• Pre-game recognition</li> <li>• Full-page ad in senior night program</li> <li>• Framed Jersey</li> </ul>                                     |
| <b>Home Run</b><br><b><u>\$675</u></b>     | <ul style="list-style-type: none"> <li>• Business logo on Pope-a-Tron state of the art scoreboard</li> <li>• Business logo with link on program website</li> <li>• Pre-game recognition</li> <li>• Half-page ad in senior night program</li> <li>• Team photo plaque</li> </ul> |
| <b>Great Catch</b><br><b><u>\$500</u></b>  | <ul style="list-style-type: none"> <li>• Premier signage on sponsorship board</li> <li>• Business logo with link on program website</li> <li>• Pre-game recognition</li> <li>• Quarter-page ad in senior night program</li> <li>• Framed letter of appreciation</li> </ul>      |
| <b>Assist</b><br><b><u>\$350</u></b>       | <ul style="list-style-type: none"> <li>• Signage on sponsorship board</li> <li>• Business logo with link on program website</li> <li>• Letter of appreciation</li> </ul>  |

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## 2021 POPE GREYHOUNDS FASTPITCH SPONSORSHIP AGREEMENT

**Sponsor/Company:** \_\_\_\_\_ **Representative:** \_\_\_\_\_

**Street Address:** \_\_\_\_\_ **City/State/ZIP:** \_\_\_\_\_

**Phone # :** \_\_\_\_\_ **Email Address:** \_\_\_\_\_

**Website:**

### “Grand Slam” Sponsor Package - \$1000.00

- Premier signage at field
- Business logo with link on Fastpitch website
- Pre-game recognition o Full-page ad in senior night program
- Framed jersey

### “Home Run” Sponsor Package - \$675.00

- Business logo on Pope-a-Tron state-of-the-art scoreboard
- Business Logo with link on Fastpitch website
- Pre-game recognition
- Half-page ad in senior night program
- Team photo plaque

### “Great Catch” Sponsor Package - \$500.00

- Premier Signage on sponsorship board
- Business Logo with link on Fastpitch website
- Pre-game recognition
- Quarter-page ad in senior night program
- Framed letter of appreciation

### “Assist” Sponsor Package- \$350.00

- Signage on sponsorship board
- Business logo with link on Fastpitch website
- Letter of appreciation

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- All signs will remain on display thru Spring of 2019
  - Sponsorships are sold on “first come, first serve” basis
  - Additional marketing, advertising, or offers to the sponsorship package as part of this Agreement shall be included in addendum and attached.
  - Make checks payable to: **Pope Fastpitch Booster Club**

**We agree to the sponsorship package checked and upon “payment in full” to receive the benefits and exposure described in the package.**

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**Sponsor Name** \_\_\_\_\_

**Sponsor Signature** \_\_\_\_\_

**Pope Fastpitch Booster Club** \_\_\_\_\_