



Dear Friend of Pope Fastpitch Softball,

What an amazing season for Pope Fastpitch Softball. The Varsity team was Region Champion and advanced to the GHSA State Finals Tournament for the fifth time in six years. Four players earned All-State Honors, while nine players were named All County. The JV team achieved the most victories ever in a season. And, the Metro teams (grades 5 through 8) also had great success on the field, placing at the top for regular season and post-season tournaments.

Coach Chris Turco was honored as the Marietta Daily Journal/Cobb County Coach of the Year. In his 11 seasons as head coach, he has guided the Greyhounds to the GHSA state playoffs 9 times (2006, 2010 - 2017) and advanced to the State Finals in Columbus Georgia five times in 2012, 2013, 2014, 2016, and 2017, achieving four finishes in the Final 4. In 2014, the team finished as the AAAAAA State Champions and runner-up in 2012. Pope also had a player selected for the 2018 Georgia Athletic Coaches Association North-South All-Star Fast Pitch Softball Game, held at the University of West Georgia. In addition, a recent Pope Fastpitch alumni was previously named USA Today High School Player of the Year, a member of USA Softball, and ESPN's Best Female College Athlete.

With a proven record of success, we are honored by your interest in the Pope Fastpitch Softball Program. Participation from community business owners like you is vital to the success of our programs for young women. It is great way to promote your business and support local student athletes. The members of the Pope Fastpitch community patronize the local businesses in the Pope area every day. We appreciate and show support for the businesses that sponsor Pope Athletics.

In the 2018-2019 school year, Pope High School will have approximately 900 devoted young men and women in its sports program. Continued support from our sponsors enables all students in our school to be members of the Pope Greyhounds sports teams. Being a part of team sports teaches our athletes lessons beyond the field by promoting responsible social behaviors and academic success, confidence in one's abilities, an appreciation of personal health and fitness, strong social bonds with individuals and institutions, and the success that comes with collaboration.

This letter provides general information about Pope High School, the Athletic Programs, an overview of Sponsor Benefits and the various sponsorship opportunities available with Pope Greyhounds. Any level of participation is greatly appreciated and goes to make Pope High School a better place for the whole community.

Please contact Booster Club Vice President Kelley Dodd at chriskelleydodd@aol.com or 770-925-5568 to learn more about the opportunities available or to sign up. *The Pope Fastpitch Softball Booster Club is a 501(c)(3) tax-exempt, charitable organization.*

Sincerely,

Kelley Dodd, Booster Club Board & Chris Turco, Head Coach



POPE HIGH SCHOOL INFORMATION

Alan C. Pope High School was founded in 1987. It is a Standard Public School of the State of Georgia and is accredited by the Southern Association of Colleges and Schools. In 1989, Pope received the prestigious Georgia Blue Ribbon of Excellence in only its second year of operation. The school mascot is the greyhound. The original school colors were Columbia blue and silver grey. In the 1990's navy and white were added.

Quick Facts

- Ranked #1 in Cobb County, #2 in GA, and #86 nationally by The Washington Post's "America's Most Challenging High Schools"
- Past recipient of the Georgia School of Excellence Award
- National PTA School of Excellence
- Nearly 2,000 students with 50% participation in athletics
- 90% participation in extra-curricular activities
- 90% of graduating seniors attend college

POPE HIGH SCHOOL ATHLETICS

- Pope High School is a member of the Georgia High School Association (GHSA) and Pope Fastpitch competes in Region 7-AAAAAA
- Pope Athletics won the GADA Director's Cup in 2016-2017 in Class AAAAAA and in 2013-2014 in Class AAAAA (recognizing the school that sees the most success in the state playoffs stretched across all sports)
- Mascot: Greyhounds Colors: Grey, Columbia Blue, Navy & White
- Pope High School prides itself on having a wide variety of sports available to students, with teams in 15 different sports including: Soccer, Track & Field, Baseball, Basketball, Football, Lacrosse, Cheerleading, Cross Country, Softball, Volleyball, Wrestling, Golf, Tennis, Swimming and Gymnastics.
- More than 50% of Pope's nearly 2,000 students are athletes participating in Varsity, Junior Varsity, and Freshman teams and approximately 350 additional athletes participate in Metro Programs.



WHY POPE FASTPITCH & ATHLETICS?

- **Quality exposure for low cost: 21,000 plus spectators annually attend all sports played at Pope venues.**
- **Pope Fastpitch teams combine to play over 20 HOME games (not including playoffs) in 2018 for multiple impressions at “The Racetrack,” Pope’s Fastpitch Field which was named the 2017 Georgia Dugout Club Field of the year.**
- **Great sponsor visibility on the scoreboard and our new community board, which is strategically placed facing Pope’s entrance/exit path. Seen daily by students, parents, visitors, and event spectators.**
- **Promotion to various schools in this area and surrounding communities including: Walton, Lassiter, Roswell, Kell, Sprayberry, Cherokee, Woodstock, Etowah, Alpharetta, John’s Creek, Centennial, Hillgrove, Northview, North Paulding, and Archer.**
- **Sponsor identification during Varsity pre-game over the PA system.**
- **Sponsor placement on the Pope Fastpitch website.**
- **Support for the Pope High School community that patronize your business.**

Q&A - Where Does the Money Come From and Where Does it Go?

Q - Does Pope Fastpitch receive funding from Cobb County?

A - Funds from Cobb County schools account for only a portion of our operating budget. The remaining funds are raised through player participation fees, fundraising activities, PHS Booster Clubs, concession sales, and Community Business Sponsors.

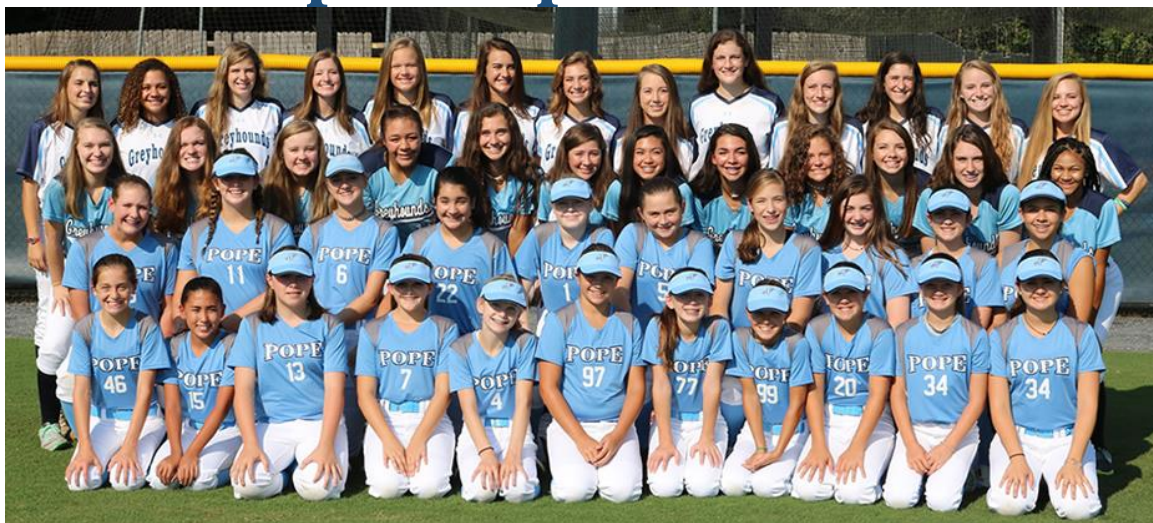
Q - Can athletes be excluded from playing on a team if they are unable to pay the required participation fees?

A - Every student has the right to play, regardless of their ability to pay the fees. That is one of the reasons Pope relies on its sponsors and fundraising efforts, to make sure that all students who want to participate can.

Q - Does it really cost that much to operate a team?

A - Yes, various expenses associated with running a sports team include uniforms, equipment, coaches’ salaries, transportation, security, sports trainers, officials, special training, meals, etc.

Pope Fastpitch Softball



Pope Fastpitch Softball is one of the premier high school softball programs in the state of Georgia, qualifying for the state tournament in each of the last seven years and winning a recent AAAAAA State Championship. Last season, Pope finished in the top five of the GHSA AAAAAA Championship, nine players were named to All-County Teams, and four were named to All-State Teams. All Pope players give back to the community by instructing at Pope's summer softball camp and leading the high school's annual Toys for Tots campaign.

Please contribute to Pope Fastpitch Softball's continued success: private support is essential to the program's ongoing achievements.

Sponsorship Opportunity: \$350



In a prominent location for all Pope students and visitors, this sponsor board is at the entrance of the softball field in front of the school for all to see. Opportunities are currently available for 1.25-foot by 2.5-foot sponsorship space. The Pope softball field also is used by local baseball and softball programs, expanding sponsorship exposure. In addition, sponsors are featured on the Pope Fastpitch website: <http://www.popefastpitch.net> and will receive a letter of appreciation.

Secure your spot today -- Please make checks payable to Pope Fastpitch Softball Booster Club. The Pope Fastpitch Softball Booster Club is a 501(c)(3) tax-exempt, charitable organization. Please contact Kelley Dodd at chriskelleydodd@aol.com or 770-925-5568 with any questions.

POPE FASTPITCH SOFTBALL



**Grand
Slam
\$1,000**

- Premier signage at field
- Business logo with link on Fastpitch website
- Pre-game recognition
- Full-page ad in senior night program
- Framed jersey

**Home
Run
\$675**

- Business logo on Pope-a-Tron state-of-the-art scoreboard
- Business Logo with link on Fastpitch website
- Pre-game recognition
- Half-page ad in senior night program
- Team photo plaque

**Great
Catch
\$500**

- Premier Signage on new sponsorship board
- Business Logo with link on Fastpitch website
- Pre-game recognition
- Quarter-page ad in senior night program
- Framed letter of appreciation

**Assist
\$350**

- Signage on new sponsorship board
- Business Logo with link on Fastpitch website
- Letter of appreciation

2018 POPE GREYHOUNDS FASTPITCH SPONSORSHIP AGREEMENT

Sponsor/Company: _____ **Representative:** _____

Street Address: _____ **City/State/ZIP:** _____

Phone # : _____ **Email Address:** _____

Website: _____

“Grand Slam” Sponsor Package - \$1000.00

- Premier signage at field
- Business logo with link on Fastpitch website
- Pre-game recognition
- Full-page ad in senior night program
- Framed jersey

“Home Run” Sponsor Package - \$675.00

- Business logo on Pope-a-Tron state-of-the-art scoreboard
- Business Logo with link on Fastpitch website
- Pre-game recognition
- Half-page ad in senior night program
- Team photo plaque

“Great Catch” Sponsor Package - \$500.00

- Premier Signage on new sponsorship board
- Business Logo with link on Fastpitch website
- Pre-game recognition
- Quarter-page ad in senior night program
- Framed letter of appreciation

“Assist” Sponsor Package- \$350.00

- Signage on new sponsorship board
- Business logo with link on Fastpitch website
- Letter of appreciation

- All signs will remain on display thru Spring of 2019
- **Sponsorships are sold on “first come, first serve” basis**
- Additional marketing, advertising, or offers to the sponsorship package as part of this Agreement shall be included in addendum and attached.
- Make checks payable to: ***Pope Fastpitch Booster Club***

We agree to the sponsorship package checked and upon “payment in full” to receive the benefits and exposure described in the package.

The Pope Fastpitch Softball Booster Club is a 501(c)(3) tax-exempt, charitable organization.

Sponsor Name _____

Sponsor Signature _____

Pope Fastpitch Booster Club _____